

ESCAPE:

Preparing healthcare professionals for cyberattacks



Material for learners

*The media-Savvy Healthcare and Welfare
Professional*

ESCAPE: Preparing healthcare professionals for cyberattacks	
The Media-Savvy Healthcare and Welfare Professional	
Language	Dutch



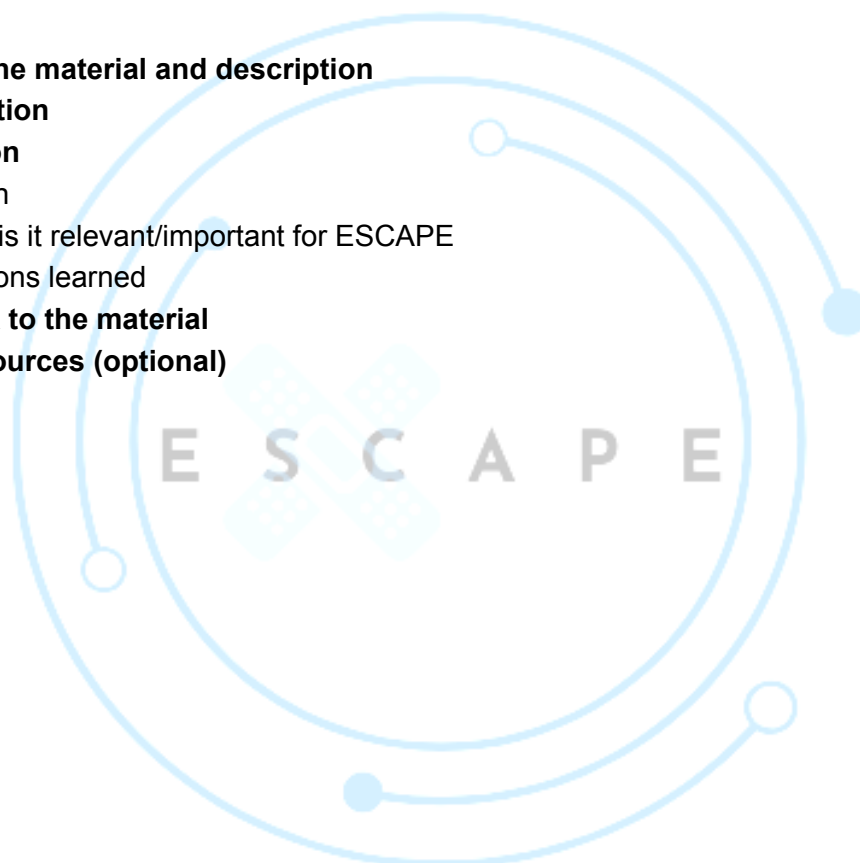
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ESCAPE: Preparing healthcare professionals for cyberattacks	
The Media-Savvy Healthcare and Welfare Professional	
Language	Dutch

Table of contents

1. Name of the material and description	3
2. Classification	3
3. Description	4
3.1. Origin	4
3.2. Why is it relevant/important for ESCAPE	4
3.3. Lessons learned	4
4. Direct link to the material	5
5. Other resources (optional)	5



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1. Name of the material and description

The Media-Savvy Healthcare and Welfare Professional This elective module offers MBO (vocational college) students in healthcare and welfare education insights into the responsible and effective use of digital media in professional settings. It focuses on media literacy and its application in client interaction, professional development, and ethical considerations in the digital age.

2. Classification

Category	Mark if applies
Sector	✓ Healthcare
	General public
	Other
Topics covered	✓ Cybersecurity
	Data protection
Situation type	✓ Prevention
	✓ Impact (i.e. when it is occurring or has occurred) on patient care.



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	<input checked="" type="checkbox"/> Impact on all other activities not involving direct patient care.
Language of the original materials	<input checked="" type="checkbox"/> Dutch
	English
	German
	Italian
	Spanish
Type of the material	Guidelines or manuals
	Case or examples
	<input checked="" type="checkbox"/> Training courses
	Others

3. Description

3.1. Origin

This module was developed by Network Mediawijsheid and implemented in collaboration with MBO schools, including Firda. Network Mediawijsheid is a Dutch initiative that promotes digital literacy among various sectors, including education and healthcare.



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3.2. Why is it relevant/important for ESCAPE

This module is highly relevant to the ESCAPE project as it empowers future healthcare professionals to critically and responsibly engage with digital tools and media. By fostering media literacy, the module enhances awareness around cybersecurity, data protection, and safe online behavior — critical skills for preventing and responding to cyber threats in healthcare.

3.3. Lessons learned

Category: Training course

- **Introduction to the course and learning objectives**
The elective aims to develop students' media literacy skills, focusing on responsible online communication, digital professionalism, and privacy awareness in client care..
- **Target group:** MBO (vocational college) students in healthcare and welfare programs.
- **Learning outcomes:**
 - Understanding the influence of media on clients and professionals.
 - Recognizing and managing risks of online interaction.
 - Using social media professionally and ethically.
 - Applying privacy regulations (such as GDPR) in practice.
 - Enhancing digital communication skills tailored to different client needs.



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Summary of the modules/units:

- Introduction to media literacy in healthcare
- Ethical and safe use of social media
- Privacy and data protection in digital communication
- Practical assignments and reflection activities

4. Direct link to the material

<https://mbomediawijs.nl/mediawijsheid-lessen/keuzedeel-de-mediawijze-zorg-en-welzijnsprofessional/>

5. Other resources (optional)



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